

IREM'S
18TH ANNUAL

Gala

at the Gaylord
2024



INSTITUTE OF REAL ESTATE MANAGEMENT

Greater Metropolitan Washington Chapter 8
West-Central Maryland Chapter 92
Northern Virginia Chapter 77
Maryland Chapter 16

Invitation to Sponsor

It's time once again for IREM's Annual Gala, IREM's Dinner Dance for Charity! We are celebrating our 18th YEAR and you are invited to join IREM Chapters 8, 16, 77, and 92 in sponsoring this fabulous event! We are excited to return to the Gaylord at National Harbor! All proceeds from the Gala will continue to benefit SPECIAL LOVE FOR CHILDREN WITH CANCER. Last year, we hit the ONE MILLION DOLLAR cumulative total over the past 17 years. SPECIAL LOVE has put smiles on the faces and hope in the hearts of more than 11,000 children in the Washington area during its years of service and support to families of special children. SPECIAL LOVE'S camp adventures and weekend getaways offer relaxation and comfort to parents and the most fun-filled experience to the children who make SPECIAL LOVE what it is. Help IREM make a difference in these kids' lives!



Date:	Saturday, May 18, 2024
Time:	6:00 pm Cocktails, 7:00 pm Dinner/Program, 9:00 pm Dancing until 12:00 am
Place:	Gaylord at National Harbor, Riverview Ballroom (Hotel room block coming soon) 201 Waterfront Street, National Harbor, MD 20745
Attire:	Formal, Black-tie optional
Music:	Live Band – Black Tie

Gala Sponsorships

EVENT SPONSOR \$12,500 (only one)

This sponsorship includes:

- 12 tickets (\$3000 value)
- Company name on event invitation
- Reserved table with signage and premiere location
- Comped hotel room
- Company rep to speak
- Company name and logo distinctively featured on all publicity, website, and event program
- One company rep to assist in the presentation of the charity check
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

CHAMPAGNE SPONSOR \$10,000 (only one)

This sponsorship includes:

- 10 tickets (\$2500 value)
- Reserved table with signage and prominent location
- Champagne pour and toast during the program with company name on screen
- Company name featured on all publicity, website, and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

DIAMOND SPONSOR \$8,500 (no limit)

This sponsorship includes:

- 10 tickets (\$2500 value)
- Reserved table with signage and prominent location
- Company name featured on all publicity, website, and event program
- Recognition in swag bag
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

BAR SPONSOR \$7,000 (only one)

This sponsorship includes:

- 8 tickets (\$2000 value)
- Signage at all bars
- Reserved table with signage
- Company logo on beverage napkins located at all bars
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

BAND SPONSOR \$6,500 (only one)

This sponsorship includes:

- 8 tickets (\$2000 value)
- Signage near the stage
- Reserved table with signage
- Shout out from the band
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

PLATINUM SPONSOR \$5,500 (no limit)

This sponsorship includes:

- 8 tickets (\$2000 value)
- Reserved table with signage
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

GOLD SPONSOR \$4,000 (no limit)

This sponsorship includes:

- 6 tickets (\$1500 value)
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

SILVER SPONSOR \$3,000 (no limit)

This sponsorship includes:

- 4 tickets (\$1000 value)
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

WINE BAG SPONSOR \$2,500 (six)

This sponsorship includes:

- 2 tickets (\$500 value)
- Company name listed on a tag on the bag
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

CHOCOLATE SPONSOR \$2,500 (six)

This sponsorship includes:

- 2 tickets (\$500 value)
- Company name listed on a tag on the bag
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

PARTY FAVOR SPONSOR \$2,500 (six)

This sponsorship includes:

- 2 tickets (\$500 value)
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

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EVENT SPONSOR

YES! I would love to sponsor the 18th ANNUAL IREM GALA, benefiting Special Love For Children With Cancer!

Pick one of the eleven sponsorship levels from the list above. Sponsor tickets are included in the various packages. There will only be a limited number of tickets offered prior to the event to non-IREM members who are NOT sponsors at \$250 per person. Sponsors may purchase additional tickets with their sponsorship package for \$250 each. Sponsorship registrations must be received by 4/30/24.

Company Name (as it will appear on program): _____

Contact: _____ Phone: _____

E-mail: _____

SPONSORSHIP LEVEL:

~~SOLD~~ Event \$12,500 (includes 12 tickets)

~~SOLD~~ Champagne \$10,000 (includes 10 tickets)

~~_____~~ Diamond \$8,500 (includes 10 tickets)

~~SOLD~~ Bar \$7,000 (includes 8 tickets)

~~SOLD~~ Band \$6,500 (includes 8 tickets)

~~_____~~ Platinum \$5,500 (includes 8 tickets)

~~_____~~ Gold \$4,000 (includes 6 tickets)

~~_____~~ Silver \$3,000 (includes 4 tickets)

~~_____~~ Wine Bag \$2,500 (includes 2 tickets)

~~_____~~ Chocolate \$2,500 (includes 2 tickets)

~~_____~~ Party Favor \$2,500 (includes 2 tickets)

~~_____~~ Additional sponsor tickets @ \$250 each

TOTAL \$ _____

Payment: _____ Check enclosed (payable to IREM Gala Committee)

_____ Credit card (Amex, Visa, MC, Discover)

Card # _____ / _____ / _____ Exp. Date _____ / _____

Four Ways to Register to Sponsor by 4/30/2024

By Mail (with check):
IREM Gala Committee
P.O. Box 365
Monrovia, MD 21770

By E-Mail (with credit card):
jcollins@irem8.org

Online (with credit card):
www.irem gala.org

Questions: Contact Jean Collins,
301.874.8425